# Post 1 – Helmet

## Facebook/linkedin

## As a paediatrician, I see firsthand the measures some caregivers take to keep their children safe. But childhood vaccinations are the safest and most effective way to protect children against preventable illnesses like Polio, which can lead to paralysis. If you have concerns about vaccinating your child, talk to your child’s doctor or visit [insert destination] for more information.

## twitter

# As a paediatrician, I see what caregivers will do to keep their children safe. But vaccinations are the best way to protect against a serious illness like Polio. Talk about any concerns you may have with your child’s doctor or visit [insert destination].

# Post 2 – Seatbelt

## Facebook/linkedin

## As a paediatrician and parent, I understand the need to have the right information to do what is best for my child. Particularly when it comes to protecting them against a serious illness like Measles, which causes a skin rash – but can lead to death in very serious cases. Talk to your child’s doctor or visit [insert destination] to find out more about vaccinating your child.

## Twitter

# As a paediatrician and parent, I need all of the facts to do right by my child. Particularly when it comes to protecting them against a serious illness like Measles. Talk to your child’s doctor or visit [insert destination] to find out more about vaccinating your child.

# Post 3 – Bubble wrap

## Facebook/LinkedIn

## As a paediatrician and a [insert family role], I am grateful that childhood vaccinations offer such an effective way to protect our children against serious illnesses like Diphtheria, [which can cause breathing problems and lead to death]. For more information about vaccinating your child, speak to your child’s doctor or visit [insert destination].

## Twitter

# As a paediatrician and grandfather, I’m grateful that vaccinations are such an effective way to protect our children from a serious illness like Diphtheria. For more information about vaccinating your child, speak to your child’s doctor or visit [insert destination].

# Post 4 – Armbands

## Facebook/LinkedIn

## Our children’s immune systems are still developing. As a paediatrician, I know that vaccines are one of the most effective ways to protect children against serious illnesses like Polio, which can lead to paralysis. If you’d like more information on childhood vaccinations, talk to your child’s doctor or visit [insert destination].

## Twitter

# As a paediatrician, I know that vaccines are one of the most effective ways to protect children against serious illnesses like Polio. If you’d like more information on childhood vaccinations, talk to your child’s doctor or visit [insert destination].

# Post 5 – Umbrella

## Facebook/LinkedIn

## Lately, it seems vaccine information is everywhere. This makes it difficult to know what is and isn’t reliable. If you have concerns about vaccinating your child against illnesses such as Measles, talk to your child’s doctor or visit [insert destination] for the facts on childhood vaccines.

## Twitter

# It can be difficult to know what information is and isn’t reliable lately. If you have concerns about vaccinating your child against illnesses such as Measles, talk to your child’s doctor or visit [insert destination].

# Post 6 – Sunscreen

## Facebook/LinkedIn

## As parents, we all want to do the best for our children. Vaccinating them when they are young is the simplest way of protecting them against serious illnesses like Diphtheria, [which can cause breathing problems and lead to death]. Speak to your child’s doctor or visit [insert destination] for more information about childhood vaccinations.

## Twitter

# We all want to do the best for our children. Vaccinating them when they are young is the simplest way of protecting them against serious illnesses like Diphtheria. For more information, speak to your child’s doctor or visit [insert destination].

# Post 7 – Ball pit

## Facebook/LinkedIn

## As a paediatrician, I’m glad that most parents decide to vaccinate their children against serious illnesses like Polio, which can lead to paralysis. When a child is not vaccinated, they aren’t just a risk themselves, they put others at risk too. Make the right choice. For more information about the vaccines recommended to your child, speak to your child’s doctor or visit [insert destination].

## Twitter

# As caregivers, protecting our children is everything. Childhood vaccines are a safe and effective way to keep our children safe from serious illnesses like Polio. For more information, speak to your child’s doctor or visit [insert destination].

# Post 8 – Winter coat

## Facebook/LinkedIn

## As a [insert family role], I have a responsibility to keep my children safe. When it comes to my child's health, I prefer to trust science and experts. Vaccinating my children gives me the reassurance I need to know they’re protected against serious illnesses like Measles, which causes a skin rash – but can lead to death in very serious cases. For reliable information about vaccinations, talk to your child’s doctor or visit [insert destination].

## Twitter

As a [insert family role], vaccinating my children gives me the reassurance I need to know they’re protected against serious illnesses like Measles. For more information, speak to your child’s doctor or visit [insert destination].